



# MARKLAND HILL WEALTH

INDEPENDENT FINANCIAL ADVISERS

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## YOUR WINDOW ON WEALTH

SPRING 2025

### Positioning portfolios in a protectionist world

US Vice President JD Vance spelled it out in Munich – “*there is a new sheriff in town*” – and that sheriff’s policies are already having far-reaching consequences. While dealing with geopolitical uncertainties is clearly nothing new for long-term investors, Trump’s re-election has once again vividly highlighted the need for a sound investment approach based on careful planning and positioning of assets.

#### Global growth has stabilised

In its latest assessment of world economic prospects, the World Bank highlighted several positive developments in the global outlook. Specifically, it noted that global growth stabilised at 2.7% in 2024, after a series of negative shocks, and that this rate of expansion is expected to hold steady across 2025 and 2026. It also emphasised that, with appropriate policy interventions, current global challenges could be transformed into opportunities, fostering a more resilient world economy.

#### Policy uncertainties

The World Bank did, however, warn that heightened uncertainty and adverse trade policy shifts represent key risks to global trade and economic growth prospects. Protectionism is back and could lead to shifts in global economic structures,

including changes in trade alliances and manufacturing bases, while the increased costs of imported goods due to tariffs could have inflationary consequences.

#### A permanent fixture

Another aspect of Trump’s new tariff push is that it seems to represent a long-term policy shift with multiple objectives. It has a national security aspect, for instance, aiming to address immigration and drug-smuggling concerns; it has an economic leverage element designed to deal with trade imbalances, and is also viewed as a potential revenue generator to fund tax cuts. In essence, the trend to protectionism appears set to become the new norm, necessitating a need for strategic investment approaches in a shifting landscape.

#### Take control

Experienced investors know the importance of staying calm during periods of market uncertainty and the need to continue basing investment decisions on sound financial planning principles. And, right now, the adoption of appropriate diversification and risk management strategies undoubtedly offer investors the safest route through any volatility in an increasingly protectionist world.

### HNWIs face gaps in retirement and succession planning – time to prioritise!

Many high-net-worth individuals (HNWIs) have yet to establish retirement or succession plans, even though they remain confident about the growth of their personal wealth, according to a study<sup>1</sup>.

Research shows a third of European HNWIs are yet to make a financial plan for retirement. While those who have started a retirement plan, half said that they do not have a fully formed plan in place. And while 80% of survey respondents plan to pass wealth down to their children, only 34% have a full succession plan in place.

With over three quarters (78%) of HNWIs expecting their personal wealth to rise over the next five years, it’s surprising that many HNWIs fail to have plans in place for their retirement and succession. The study found that multigenerational HNWIs who had inherited wealth were more likely to have at least started planning for retirement than first-generation HNWIs.

Taking a closer look at HNWIs’ investment strategies, over half of respondents are focused on growing their wealth through investing in equities and/or real estate to support this long-term objective.

<sup>1</sup>BlackRock, 2024

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### Women put children first in succession planning

Research<sup>2</sup> shows that women prioritise their children in succession planning, while men are more likely to focus on their spouse. Among high-net-worth women, 45% prioritise their children, compared to 33% of men. Meanwhile, 37% of men prioritise their spouse, whereas only 17% of women do, highlighting key differences in wealth transfer preferences and family financial priorities.

### Personal finance positivity on the up

New research<sup>3</sup> reveals that 60% of UK adults feel positive about their finances this year, up from 52% in 2024. Top financial priorities for 2025 include enjoying life (34%), building emergency savings (30%) and pension saving (11%). Despite economic challenges and high inflation, pension-saving attitudes remain steady. Unexpected expenses remain the biggest financial concern (35%). These findings suggest that while financial confidence is growing, many people are focused on balancing short-term enjoyment with long-term security.

### AI financial fraud hits 42%

A recent report<sup>4</sup> reveals that artificial intelligence (AI) now accounts for 42.5% of financial fraud attempts, with cases rising 80% over the past three years. AI has made fraud easier to carry out, but external factors also contribute to the surge. Meanwhile, banks and financial institutions are leveraging machine learning to detect and prevent fraud, continuously improving their ability to combat evolving threats in an increasingly digital landscape.

<sup>2</sup>Charles Stanley, 2025, <sup>3</sup>Aegon, 2025, <sup>4</sup>Signicat, 2024

# Start the new tax year strong

**The new tax year is a great opportunity to take charge of your finances and set yourself up for financial peace of mind by knowing you have a plan in place.**

By planning ahead and making the most of available allowances, you can optimise your wealth, reduce tax liabilities and work towards long-term financial security. Here are some key steps to consider:

#### Take advantage of tax-efficient opportunities

With the new tax year allowances in place, now is the time to make smart financial decisions:

- **Maximise your ISA allowance**  
Contribute up to £20,000 (the current annual allowance) into an Individual Savings Account (ISA) and benefit from tax-free growth
- **Make the most of your Capital Gains Tax allowance**  
Use your annual exemption to minimise tax on investment profits
- **Boost your pension contributions**  
Take advantage of tax relief while also potentially lowering your taxable income
- **Plan for Inheritance Tax (IHT) efficiently**  
Lifetime gifting can help reduce the impact of Inheritance Tax, allowing you to pass on more to loved ones.

*With proactive tax planning and disciplined habits, you can build a stronger financial foundation and make informed decisions that align with your long-term goals*

#### Build a solid financial plan for a stronger financial future

Taking time to review and refine your financial plan can help you stay on track for the future. With proactive tax planning and disciplined habits, you can build a stronger financial foundation and make informed decisions that align with your long-term goals. Whether you're looking to grow your savings, invest more efficiently, or plan for retirement, taking action now can make a significant difference. We're here to help you explore your options and ensure you're making the most of the opportunities available. Your future self will thank you!

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# Your pension and IHT

Chancellor Rachel Reeves announced plans to include unused pension funds and death benefits within the value of estates for IHT purposes, during the Autumn Budget 2024. Under the proposals, pension administrators will report and pay IHT directly to HMRC.

Death-in-service benefits paid out by employers have traditionally been separate from personal pensions for the purposes of calculating an IHT bill. By including unused pensions and death-in-service benefits in IHT calculations, more estates could face higher taxes.

This announcement came as a surprise, particularly to those who have worked hard to build a pension as a tax-efficient way to pass wealth on to loved ones. Any changes are likely to have the greatest impact on people with established estate plans.

## Timeline

A 12-week technical consultation on the proposed changes concluded on 22 January. Once the feedback has been reviewed, government consultation principles outline that responses should be published within 12 weeks. By the third quarter of the year, the government is expected to provide specific implementation guidance on how pensions and death benefits will be treated under the new regime. Any changes won't take effect until 6 April 2027.

As proposals are not finalised, it's wise to consider potential implications but await the final guidance before overhauling plans. This still gives us ample time to make changes before implementation in 2027.

A review of existing pension arrangements would be useful so we can think about how the proposed changes could affect what your beneficiaries would receive.

## Time and knowledge

Rest assured we are monitoring developments and will keep you in touch as we know more. When we have more certainty, we may suggest you consider alternative options that ensure your estate remains as tax efficient as possible and aligned with your goals. Together, we'll help you secure your family's future with confidence.



## IHT receipts continue their ascent

HM Revenue and Customs (HMRC) data shows IHT receipts topped £6.3bn in the eight months to December 2024, a £600m increase on the same period the previous year.

This significant 11% year-on-year increase places the 2024/25 fiscal year firmly on course to be the fourth consecutive year of record IHT receipts for the Treasury.

Meanwhile, the Office for Budget Responsibility (OBR) has predicted that IHT receipts will continue their ascent, forecasting total receipts of £9.7bn a year by 2028/29.

HMRC said that higher receipts can be attributed to a combination of factors, including a rise in asset values, an increase in wealth transfers following IHT-liable deaths and frozen IHT tax thresholds.

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# Investment megatrends for 2025 and beyond

Investing megatrends are powerful, long-term shifts expected to reshape industries, economies and investment markets on a global scale. These aren't just passing trends, they're already changing the way we live and work, influencing how businesses operate and where investors put their money.

## Geopolitical conflict

Global tensions have been rising in recent years, with lengthy conflicts in Europe, the Middle East and East Asia destabilising markets. Governments are ramping up defence spending, driving investment in military technology, missile systems and cybersecurity, especially as threats coming from AI emerge. For investors, global uncertainty presents opportunities as nations prioritise security and military innovation.

## Artificial intelligence

More than just a trend, AI is driving economic change by automating tasks,

reshaping business models and boosting efficiency. Massive investment in data centres, cloud computing and hardware is fuelling its expansion, with companies supporting AI infrastructure poised for strong growth. AI is also transforming industries by analysing vast data, generating insights and accelerating digital change. While concerns over an 'AI bubble' have surfaced this year, especially after a new Chinese competitor called DeepSeek made headlines, AI seems unstoppable.

## Demand for energy

Global energy consumption is surging, driven by economic growth, transport electrification and again, AI. This rising demand is reshaping the energy sector, creating both challenges and investment opportunities. Nuclear energy is making a comeback, with older plants being refurbished and new projects progressing. Meanwhile, offshore oil and gas exploration is reviving, showing that fossil fuels still play a

key role. At the same time, renewable energy is thriving, with investments in solar, wind and hydrogen. Energy systems are increasing in sophistication as companies develop smart grids and energy storage solutions.

## Shifting demographics

People are living longer, which means investors can benefit by focusing on sectors set for the rising demand in medical services, treatments and elderly care. Similarly, businesses catering to older consumers, such as those in travel, wellness and lifestyle industries, are poised to capitalise. At the same time, medical innovation is changing how we live and how long we live. Obesity drugs have reduced diabetes risk by 73% and cardiovascular deaths by 20%, while new cancer treatments and AI-driven drugs are pushing boundaries.

While markets fluctuate daily, megatrends are shaping the future, creating exciting opportunities along the way.

# Bridging the generational wealth gap: securing financial stability

Throughout our lives, we both give and receive support across generations, whether within our families or as part of society. This concept, known as the intergenerational contract, ensures that different generations support each other based on their needs and resources. However, with shifting economic conditions and demographic changes, this balance is increasingly under strain.

In addition, the UK's population is ageing rapidly. By 2040, nearly a quarter of people will be aged 65 or older, compared to just under one in five today<sup>5</sup>.

## Striking disparities

The disparities in wealth accumulation between generations are striking. Over

the last two decades, UK household wealth has doubled relative to incomes, but older generations have benefited disproportionately. Between 2010/2011 and 2019/20, median total wealth for those aged 65 to 69 rose by 46% (£112,597), while those in their late 30s saw only a 9% increase (£6,751). Today, younger generations hold just 4% of total UK wealth, down from 7.5% in 2010. Despite this, seven in ten adults receive no financial support from their families.

## Concerns about financial security

A recent survey<sup>6</sup> highlights growing concerns about financial security. Almost half (47%) of UK adults worry they won't have enough

saved for retirement, rising to 60% among those aged 25 to 49.

With nearly a third (29%) of people fearing they won't have family members to rely on for support, it is crucial to think about how wealth is shared across the generations.

## Secure your family's financial future

If you're concerned about intergenerational wealth and how best to support your loved ones, talk to us about strategies for effective wealth transfer and long-term financial planning. By making informed decisions now, you can help create a more secure financial future for the generations to come.

<sup>5&6</sup> ILC 2025

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***It is important to take professional advice before making any decision relating to your personal finances. Information within this newsletter is based on our current understanding of taxation and can be subject to change in future. It does not provide individual tailored investment advice and is for guidance only. Some rules may vary in different parts of the UK; please ask for details. We cannot assume legal liability for any errors or omissions it might contain. Levels and bases of, and reliefs from taxation are those currently applying or proposed and are subject to change; their value depends on the individual circumstances of the investor.***

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***All details are correct at time of writing – March 2025.***



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