



MARKLAND HILL WEALTH

INDEPENDENT FINANCIAL ADVISERS

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Economic Review

January 2022

Economy regains pre-pandemic size

The UK economy grew strongly in November to move beyond its pre-COVID level, with increasing momentum recorded across all industry sectors prior to the arrival of the Omicron variant.

Data released by the Office for National Statistics (ONS) revealed that the economy grew by 0.9% in November. This was much stronger than the consensus forecast predicted in a Reuters poll of economists and saw the UK economy recover all of the ground lost during the pandemic, with November's output figure 0.7% above its February 2020 level.

Commenting on the figures, ONS Chief Economist Grant Fitzner said, *"The economy grew strongly in the month before Omicron struck, with architects, retailers, couriers and accountants having a bumper month. Construction also recovered from several weak months as many raw materials became easier to get hold of."*

Economic activity over the last two months, however, has clearly been hit by the spread of the Omicron variant. Data from IHS Markit/CIPS Purchasing Managers' Index (PMI) reported a sharp slowdown in UK private sector growth in December and activity slipped further in January as Omicron again hit consumer-facing companies.

Disruption due to the rise in virus cases also contributed to the International Monetary Fund (IMF) cutting its 2022 global growth forecast. In its latest economic musings released on 25 January, the international soothsayer noted that the world economy was in a *'weaker position'* than previously expected and downgraded its prediction for global growth by half a percentage point to 4.4%.

The updated IMF forecast also suggests the UK economy is set to grow more slowly than previously anticipated, with this year's growth estimate cut to 4.7%. While this does represent a notable reduction from last October's 5.0% forecast, it still leaves the UK as the fastest growing economy among the G7 industrialised nations.



Inflation at 30-year high

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The latest ONS figures show that the Consumer Prices Index (CPI) 12-month rate – which compares prices in the current month with the same period a year earlier – rose to 5.4% in December. This was 0.2% ahead of market expectations and a sizeable jump compared to the previous month's rate of 5.1%.

Rising prices across the food, hospitality, household goods and clothing sectors were all key drivers of the increase, while fuel prices also remained at recent high levels. With gas and electricity bills set for a further sharp hike in April, some economists are now predicting that the CPI rate is likely to hit 7% by the spring.

Two recently-released surveys also point to further inflationary pressures as firms continue to grapple with rapidly rising cost burdens. January's IHS Markit/CIPS PMI report stated that cost pressures remain *'elevated at near-record levels,'* while the Confederation of British Industry's Industrial Trends Survey for the quarter to January showed *'intense and escalating cost and price pressures'* with manufacturers reporting average costs growing at the quickest rate since 1980.

January's data has intensified pressure on Bank of England (BoE) policymakers to raise interest rates again in a bid to dampen consumer demand and bring inflation back down towards the Bank's 2% target. In December, the BoE became the first major central bank to raise rates since the onset of the pandemic when it announced a 15-basis-point increase taking Bank Rate to 0.25%.









At the end of January, major global markets largely closed in negative territory as investors monitored developments between Ukraine and Russia, and concerns over rising interest rates weighed on sentiment.

In the UK, the FTSE 100 recorded its second consecutive monthly increase to end January up 1.08%, while the FTSE 250 and AIM both lost ground to close the month on 21,926.62 and 1,094.97 respectively. Meanwhile, in Japan the Nikkei 225 ended the month on 27,001.98, down over 6%, and the Euro Stoxx 50 closed January down 2.88% on 4,174.60.

The prospect of higher US interest rates impacted markets towards month end, as the Fed signalled that the cycle of rate hikes will commence in March. With US inflation running at its highest level in almost 40 years, and following a volatile month of trading, the Dow Jones closed January down 3.32%, while the NASDAQ closed down almost 9%, its worst January since 2008.

On the foreign exchanges, sterling closed the month at \$1.34 against the US dollar. The euro closed at €1.19 against sterling and at \$1.12 against the US dollar.

The oil price continued its recent rise ahead of a key OPEC (Organization of the Petroleum Exporting Countries) meeting

Index	Value (31/01/22)	% Movement (since 31/12/21)
 FTSE 100	7,464.37	 1.08%
 FTSE 250	21,926.62	 6.62%
 FTSE AIM	1,094.97	 10.02%
 EURO STOXX 50	4,174.60	 2.88%
 NASDAQ COMPOSITE	14,239.88	 8.98%
 DOW JONES	35,131.86	 3.32%
 NIKKEI 225	27,001.98	 6.22%

in early February. Supported by supply shortages and political tension in the Middle East and Eastern Europe, Brent Crude closed the month trading at around \$88 a barrel, a gain of over 13%. Gold is trading at around \$1,795 a troy ounce, a loss of around 0.59% on the month.

Wages squeezed by rising inflation

Although last month's batch of labour market statistics revealed record job creation, the data also showed pay growth is failing to keep up with the rising cost of living.

According to the latest figures released by ONS, the number of payrolled employees continues to grow strongly, with companies adding another 184,000 staff to their payrolls in December. The data also showed that unemployment remains on a downward trend, with the headline rate falling to 4.1% in the three months to November, the lowest figure since June 2020.

However, despite this positive news, the data also revealed that pay is now being squeezed by the rapid rise in inflation. While the latest figures did report relatively strong levels of pay growth, wages were found to be rising less quickly than prices over the same period. As a result, real average weekly earnings fell by 1% in November, the first decline in inflation-adjusted pay since July 2020.

Responding to the data, the Resolution Foundation think tank said, *'Real wages officially began to fall in November, and the current period of shrinking pay packets is likely to get worse before it starts to ease in the second half of 2022.'*

Retail sales fall sharply

The latest retail sales statistics revealed a large decline in sales volumes during December due to this year's earlier Christmas shopping patterns and rising COVID cases deterring High Street visits.

ONS data showed that total retail sales volumes fell by 3.7% in December, significantly weaker than analysts' expectations. This decline did, however, follow a particularly strong set of figures in November as reports of potential shortages in the run-up to Christmas encouraged consumers to do much of their festive shopping earlier than usual.

Commenting on the data, ONS Statistician Heather Bovill said, *"After strong pre-Christmas trading in November, retail sales fell across the board in December, with feedback from retailers suggesting Omicron impacted on footfall. However, despite the fall in December, retail sales are still stronger than before the pandemic."*

Evidence from the latest CBI Distributive Trades Survey suggests sales remained below seasonal norms in January – almost a third of retailers described sales as poor for the time of year compared with under a tenth who said they were strong, the worst reading on this measure since March 2021. The CBI said it was not surprised sales were viewed as disappointing given the spread of Omicron, tighter restrictions and increased consumer caution.

The value of investments can go down as well as up and you may not get back the full amount you invested. The past is not a guide to future performance and past performance may not necessarily be repeated.

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